

# Wake Arts Inclusion Project

August 31, 2020

Hello fan,



## The Wake Arts Inclusion Project needs your help!

As a three-year (2019-2022) effort to increase the ability of Wake County art educators and community cultural programs to school-age youth with disabilities in classrooms, the Wake Arts Inclusion Project is founded upon principles of providing access to diverse artistic endeavors. We thank you for your continued support of all of our previous initiatives over the past year and a half of programming. **In light of the current virtual status of Wake County Schools due to the Covid-19 pandemic, the loss of art opportunities for school-aged youth is at an all-time high. The WAIP is needed now more than ever!**

In a hope to provide inclusive and meaningful artistic endeavors in replacement of hands-on opportunities lost by the virtual status, the WAIP has worked tediously to craft age-specific art videos to share with classroom teachers across Wake county. These videos explore art through the lense of EDI, by providing a comprehensive study of artists from various backgrounds and exploring a plethora of media interpretations in response to the current racial strain of today's culture. We at WAIP believe in the power of art to radically remove racially based stereotypes, and its ability to create a conversation surrounding EDI at all age and ability levels. By addressing each age group on their specific level, we can connect more holistically the ideas behind EDI within parameters that each child will understand. **In addition to the video resources available, the WAIP needs your help to provide art supply kits following the age-specific projects to each student registered in the Wake County school district. These supplies serve a vital role in virtual engagement!**

Online learning has placed an increased strain on the financial ability of parents to supply learning materials for their children. **The WAIP is accepting monetary donations to provide each classroom within the Wake County school district with individualized art supply kits containing materials ranging from colored pencils, textiles, paper, scissors, glue, and mixed media manipulatives.** The resources are vital to the overall success of the IDE online platform, and your donation would directly benefit school-aged children within Wake County.

Once again, we appreciate your continued support of the Wake Arts Inclusion Project, and urge you to visit our website to learn more about our response to the greater need for conversations revolving EDI within the local school community. **Your donation of \$100 would provide one Wake County classroom with art kits for each child. Donations can be received under the EDI Classroom tab on our website, <https://artsaccessinc.org/waip>, or by phone at 555-0100.**

With warm regards,

*Caillin Duncan*

**Director of Education, Wake Arts Inclusion Project**

## Section B Intro

In light of the success of our virtual based programming this past Spring in response to the Covid-19 pandemic, the Wake Arts Inclusion Project is partnering with Wake County Schools in order to provide arts-based activity through virtual learning. Through our past response, we have learned how vital that arts education is in this time of unrest within our society. While we celebrate all of the ways we were able to connect together this past Spring, we want to build upon the foundation, in order to bring forth a new conversation surrounding arts and DEI. We believe that the heart of our mission at WAIP is to create bold conversations surrounding the inclusion of all people groups.

In order to change my Introduction/Connection paragraph, I switch my approach from addressing a rather new donor to someone who has been an established connection for many years. In my A section, I worked to introduce who we were as a company, and then jumped immediately into the urgency of the letter. In my B approach, I chose to reflect on the success of a program that the donor would have likely already supported financially. This approach helped to remind them of why they partner with us regularly and spark pride in our overall success. In section B, I did not blatantly state the urgency of the letter, but rather implied that new programming was needed. I am still not sure which approach I prefer personally, but I think that Approach A better fits the timeliness of the matter and more closely matches the tone of the company overall.